

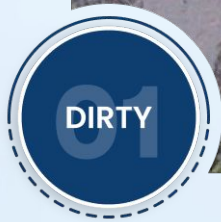


Business Marketing Engine

DRIVEN WITH HEART, FUELED BY RELATIONSHIPS

Dirty Dog Beautiful

How to make consistent progress here at BME.



PHASE 1

Dirty

— It's ok to create a rough first concept.



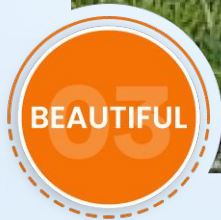


PHASE 2

Dog

— Refine the concept and clean it up a little bit.





PHASE 2

Beautiful

- Put on your client hat review and make sure it's refined and you're sharing excellent work.



We can easily guide something in motion

As your leaders and managers, we can guide you when you're making progress. It's hard to help you if you haven't even gotten a dirty version one done.

So always begin by trying the first step.

